

# HY 2023 Results Presentation

September 2023



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# Continuing to deliver strong growth

Increased confidence in outlook for the business underpinned by strengthening market



Continued revenue growth across end markets

- HY23 revenues +57.1% on prior year
- Continued strengthening of market conditions across both offshore renewables and offshore oil and gas
  - 40.5% organic growth
  - 13.9% growth from acquisitions completed during H2 2022
  - 2.7% revenue benefit from favourable FX
- Higher cost utilisation and pricing driving continued growth in gross margins (HY23: 78.8%, HY22: 73.4%)



Ongoing investment positioning the business for the future

- Investment of £8m in capex (£7.7m, in rental fleet), with FY23 forecast spend of £20m
- 11% headcount increase YTD with the growth predominantly coming from further expansion of our technical and sales teams
- Appointed first HR Director
- Hiretech and WeSubsea acquisitions integrated and demonstrating strong synergies
- Continued to build M&A pipeline



Structural tailwinds & positive outlook continues

- Positive momentum continues within the offshore market by the continued need for energy security
  - >50% increase in tendering activity compared to HY22
- HY23 performance and market activity provides increased confidence in the outlook for the business and the Board expects FY23 to be comfortably ahead of its expectations
- Targeting low double-digit organic revenue growth in the medium-term



# Ashtead Technology delivers services across the full offshore lifecycle

A technology and service capability that spans the lifecycle of offshore energy infrastructure

## Site characterisation

Survey technologies & autonomous solutions for data acquisition

## Construction & installation

Asset integrity solutions that provide actionable, timely and relevant data

## Operations & maintenance

Subsea technologies and services for inspection, repair & maintenance

## Life extension

Technologies & methodologies to prolong the life of subsea assets

## Decommissioning

Specialist equipment & services for the removal of ageing infrastructure



Ashtead Technology remote operations centres

Current focus



Future growth opportunity

Main current focus area

Targeted growth opportunity / area for growth

Main current focus area

Targeted growth opportunity / area for growth

Future growth opportunity

# What makes Ashtead Technology unique?

A key strength is our collective capability delivered through our “one team” integrated project approach, delivering vessel time savings & customer project efficiencies



Trusted partner



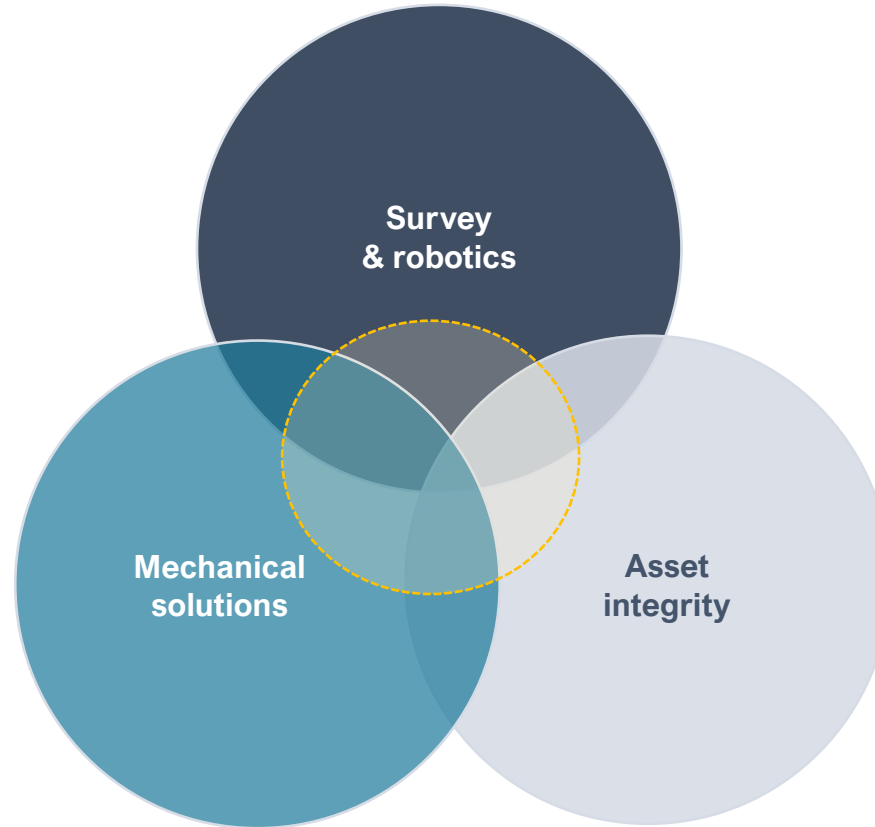
Largest independent fleet



Expert team



Global reach



Building capability



Plugging technology gaps



Project efficiency



Committed to quality



**Agility**



**Collaboration**



**Excellence**

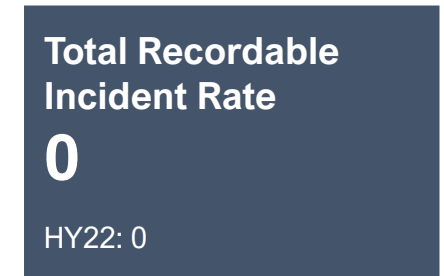
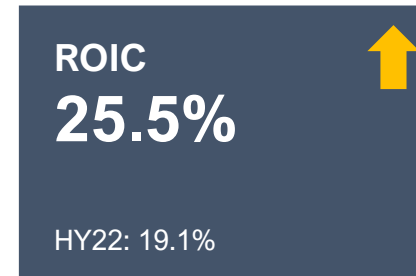
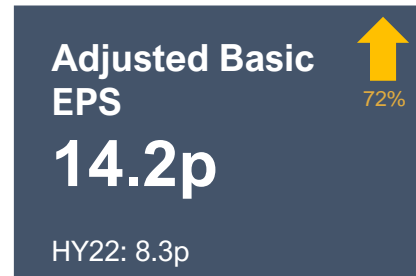
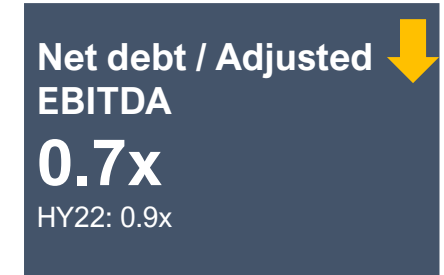
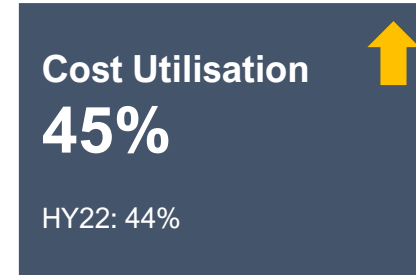
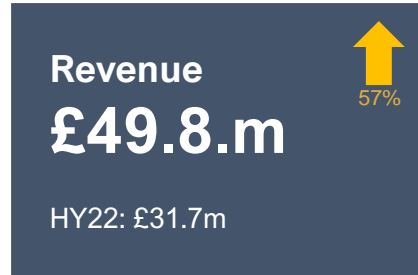


# Financial overview



# HY 2023 highlights: A strong start to the year

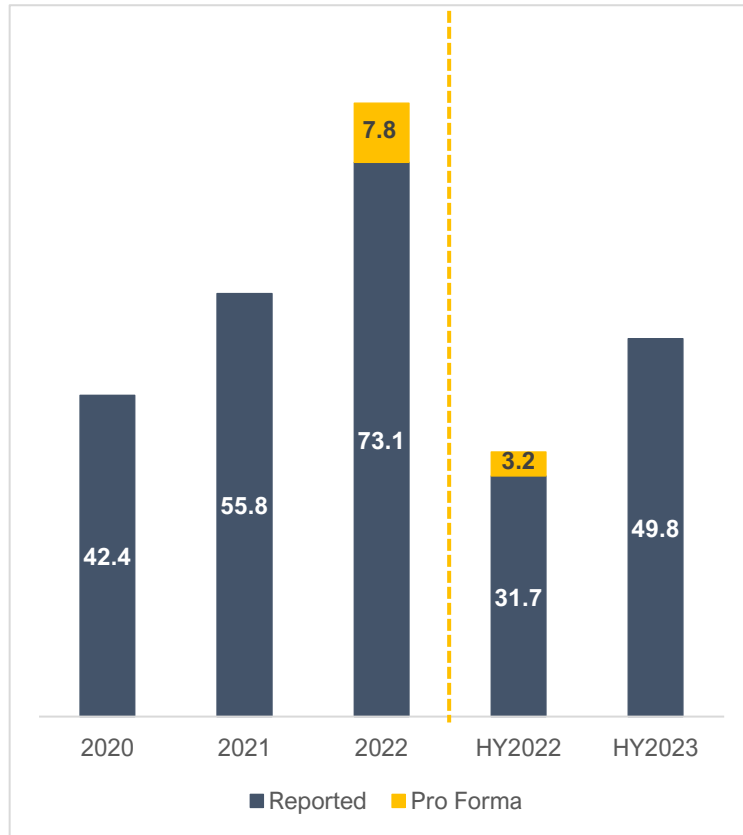
Record growth and strong returns delivered in H1



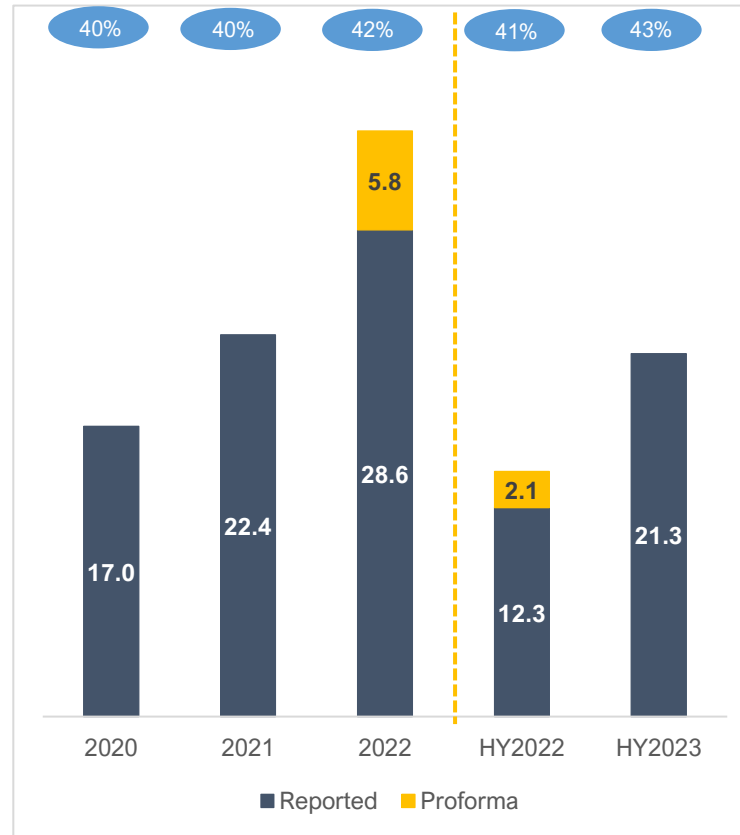
# Continuing track record of growth and strong financial performance

Track record of growth and delivering solid margins

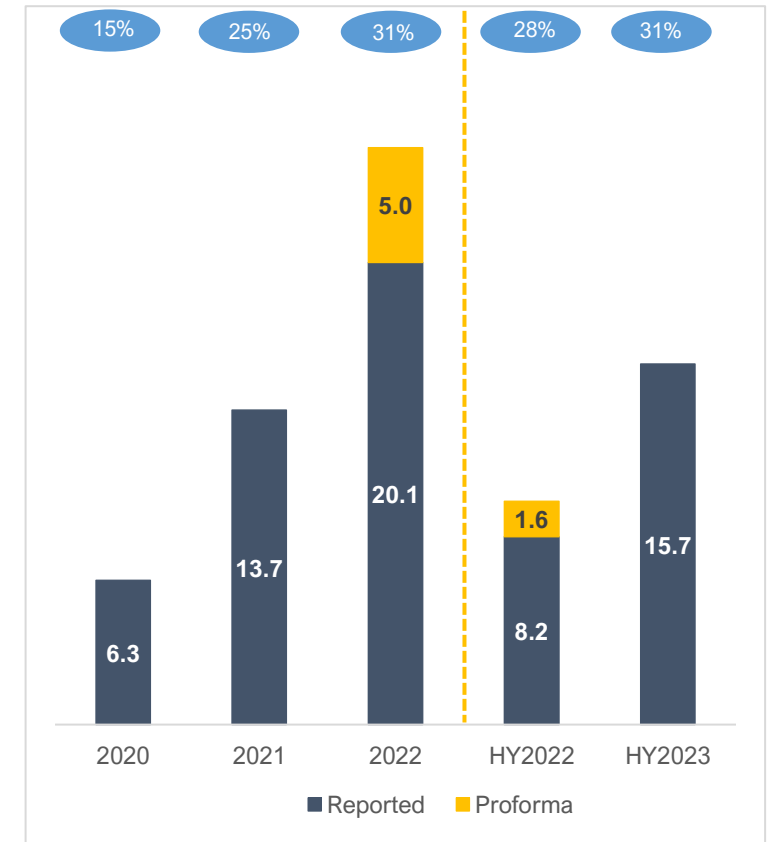
## Revenue<sup>1</sup> (£m)



## Adjusted EBITDA<sup>1,2</sup> (£m)



## Adjusted EBITA<sup>1,3</sup> (£m)



(1) 2022 and HY2022 proforma figures include WeSubsea and Hiretech. Bubbles represent margins as a % of revenue  
 (2) Adjusted EBITDA is defined as operating profit adjusted to add back depreciation, amortisation, foreign exchange movements and non-trading items as described in Note 18 of the HY accounts  
 (3) Adjusted EBITA is defined as operating profit adjusted to add back amortisation, foreign exchange movements and non-trading items as described in Note 18 to the HY accounts

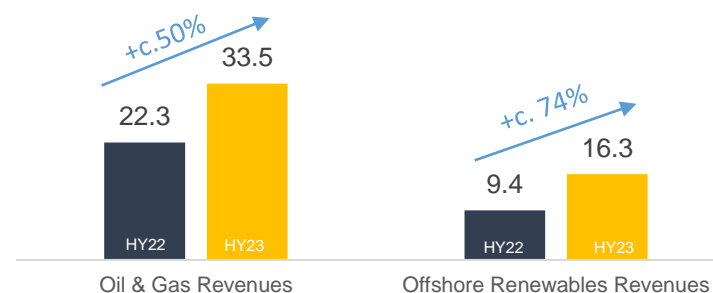


# Profit & loss

Continued organic growth alongside positive impact of M&A delivers strong profit growth

£m	HY22	HY23
<b>Revenue</b>	<b>31.7</b>	<b>49.8</b>
<i>YoY performance</i>	28.5%	57.1%
Cost of sales	(8.5)	(10.6)
<b>Gross profit<sup>1</sup></b>	<b>23.3</b>	<b>39.3</b>
<i>Gross margin %</i>	73.4%	78.8%
Admin expense <sup>1</sup>	(11.6)	(18.5)
Other operating income <sup>1</sup>	0.6	0.5
<b>Adjusted EBITDA<sup>1</sup></b>	<b>12.3</b>	<b>21.3</b>
<i>Adjusted EBITDA margin %</i>	38.6%	42.7%
Depreciation	(4.1)	(5.6)
<b>Adjusted EBITA<sup>1</sup></b>	<b>8.2</b>	<b>15.7</b>
<i>Adjusted EBITA margin %</i>	25.8%	31.4%
Finance cost <sup>1</sup>	(0.6)	(1.4)
<b>Adjusted profit before tax<sup>1</sup></b>	<b>7.6</b>	<b>14.3</b>
<i>Taxation<sup>1</sup></i>	(1.0)	(2.9)
<b>Adjusted profit after tax<sup>1</sup></b>	<b>6.6</b>	<b>11.4</b>
<b>Adjusted basic EPS (p)</b>	<b>8.3</b>	<b>14.2</b>

Overview
<ul style="list-style-type: none"> <li>Revenue grew by 57.1% from HY22 to HY23           <ul style="list-style-type: none"> <li>40.5% organic growth – driven by continued growth in offshore oil and gas, and renewables activity</li> <li>13.9% growth from M&amp;A – WeSubsea and Hiretech deals closed H2 2022</li> <li>2.7% growth from FX</li> </ul> </li> <li>Margin increase reflects growth in rental revenues, increased pricing and economies of scale</li> <li>Adjusted basic EPS of 14.2p, an increase of 71% on prior year</li> </ul>



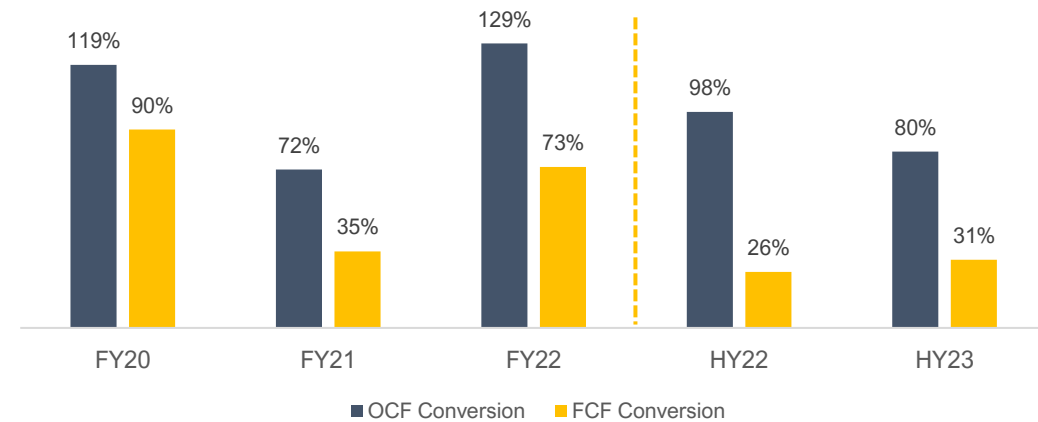
(1) see Note 18 of HY23 accounts for adjustments and reconciliation to reported figures

# Cashflow

Continuing track record of delivering strong operating cash flow conversion

£m	HY22	HY23
Adj. EBITDA	12.3	21.3
Exceptional costs	(0.1)	(0.0)
Gain on Sale of fixed assets	(0.6)	(0.5)
Other	0.5	1.6
<b>Cash generated before working capital movements</b>	<b>12.1</b>	<b>22.4</b>
Working Capital Movement	(0.1)	(5.4)
Cash Generated from Operating Activities ("OCF")	11.9	17.0
<b>OCF (pre-exceptionals)</b>	<b>12.0</b>	<b>17.0</b>
<b>OCF Conversion (pre-exceptionals)</b>	<b>98%</b>	<b>80%</b>
Tax	(1.1)	(2.5)
Disposal of Fixed Assets	0.8	0.8
Capex (inc. intangibles)	(7.8)	(8.0)
Payment of related party creditor	(0.3)	0.0
Lease Payments	(0.5)	(0.6)
Free Cash Flow	3.0	6.6
<b>FCF (pre-exceptionals)</b>	<b>3.1</b>	<b>6.6</b>
<b>FCF Conversion (pre-exceptionals)</b>	<b>25.5%</b>	<b>31.0%</b>

## Operating and free cash flow conversion (pre exceptionals)

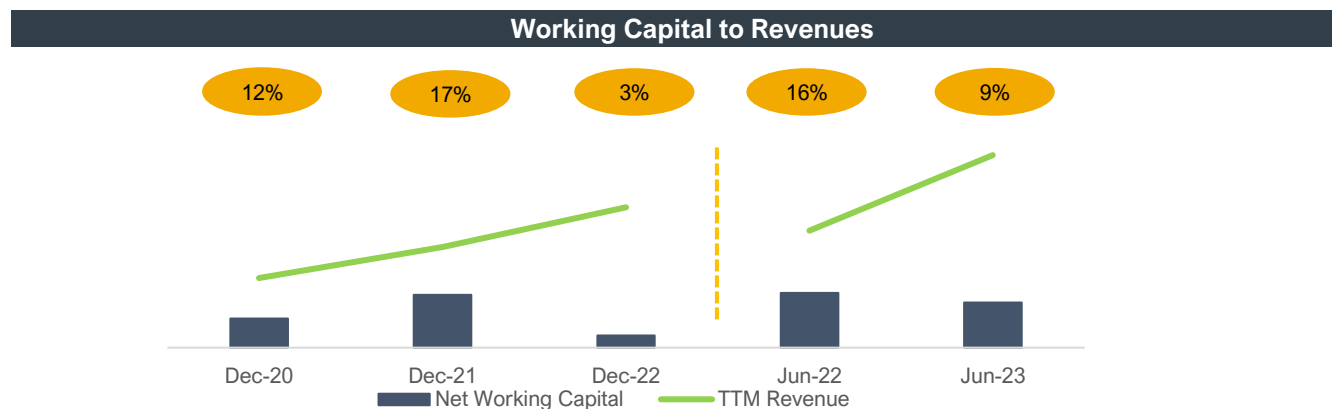


- Operating cash flow conversion of 80%
- Working capital outflow linked to growth
- Cash tax increase due to strong financial performance
- £8m of capex spend (HY22: £7.8m)
- Net effect results in slightly higher free cash flow conversion year on year

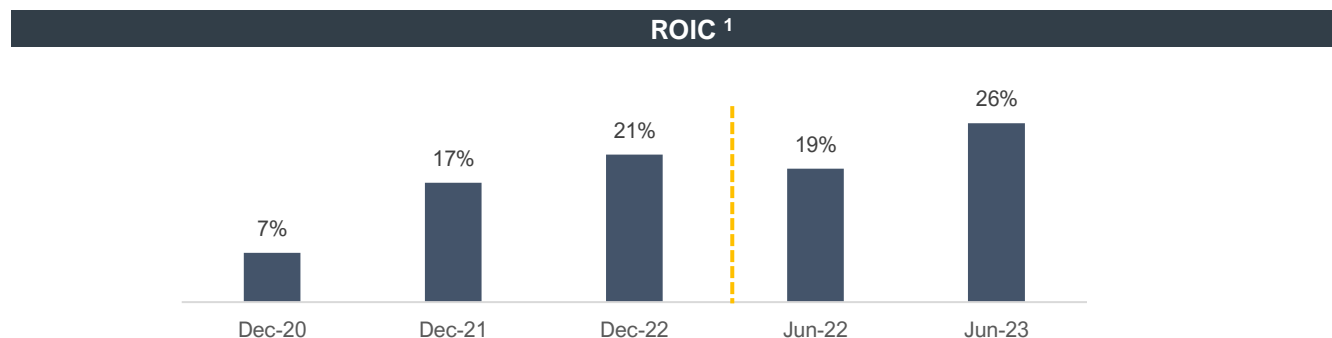
# Balance Sheet

Further strengthened balance sheet with leverage at 0.7x and delivering increased asset returns (ROIC of 26%)

£m	HY22	FY22	HY23
GBV of rental fleet	115.0	129.1	130.3
Accumulated depreciation of rental fleet	(90.9)	(99.0)	(97.6)
NBV of rental fleet	24.1	30.1	32.6
Goodwill	49.2	66.0	65.8
Intangible assets	1.3	6.0	5.4
Right-of-use assets	2.7	2.6	2.3
Other non-current assets	2.8	1.8	1.6
Inventory	2.4	1.9	2.7
Trade and other receivables	21.7	19.4	24.3
Trade and other payables	(14.2)	(19.2)	(18.8)
Tax	(0.6)	(1.8)	(1.9)
Net Debt (inc. leases)	(21.2)	(28.7)	(26.4)
Provisions	(0.1)	(2.3)	(2.3)
Net Assets	68.1	75.8	85.3
Net debt / EBITDA (leverage)	0.9x	1.0x	0.7x



- Working capital at 9% of TTM revenues (proforma for acquisitions)
- Medium term normalised working capital / TTM revenues likely to be c. 10%



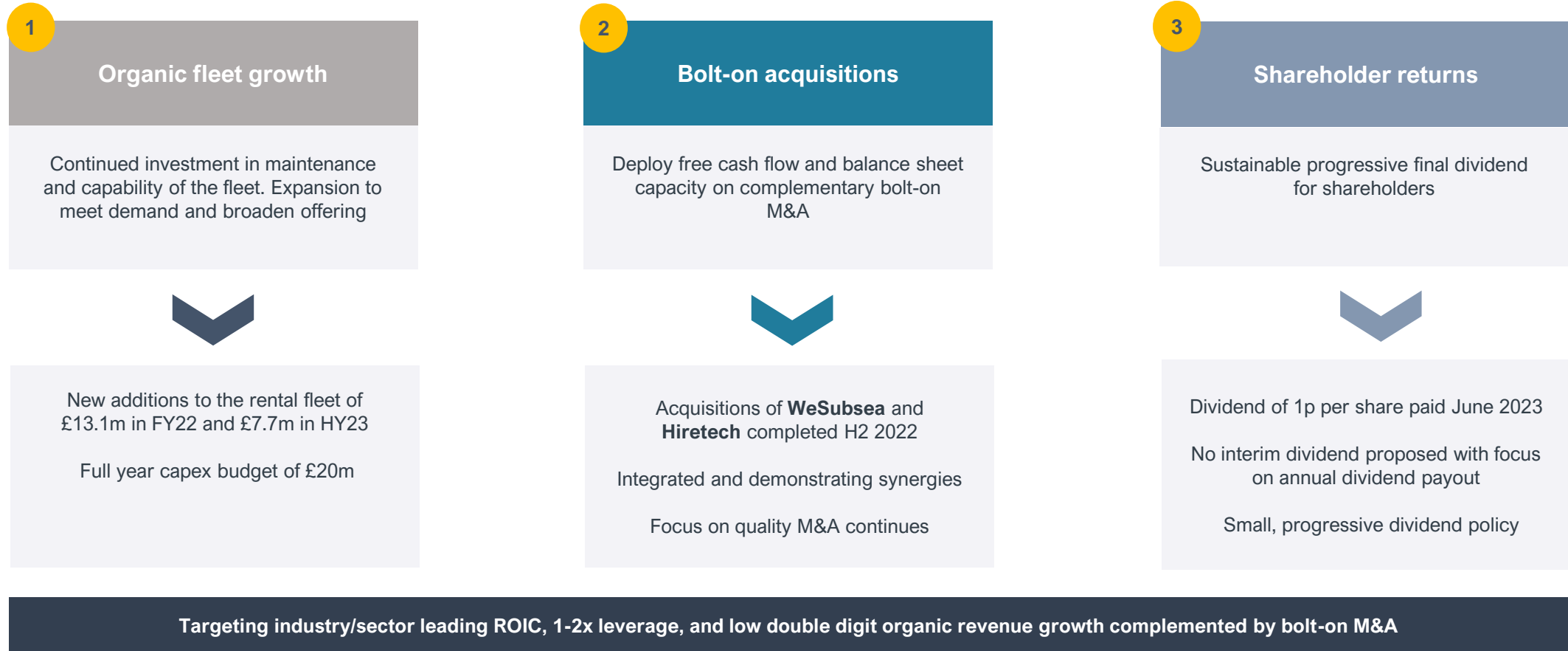
- ROIC remains significantly ahead of cost of capital and ahead of mid to high teens medium term target

(1) ROIC calculated as last 12 months Adjusted EBITA / average equity plus average net debt



# Maintaining capital discipline with focus on investment in growth

Focussed on building long-term value for shareholders



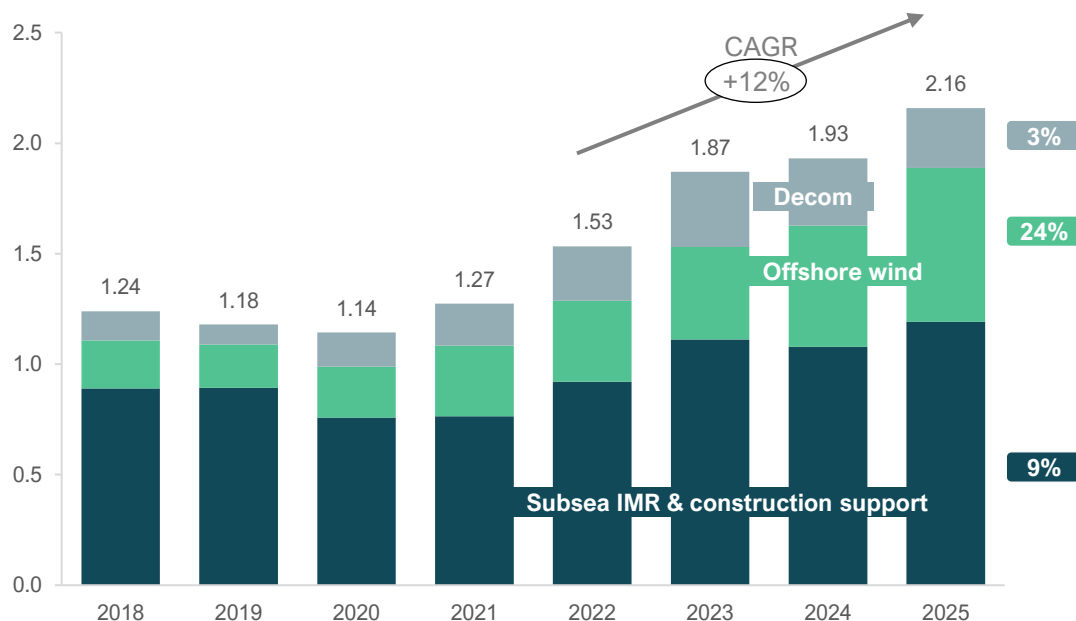
# Operational overview



# Market backdrop supportive of continued growth

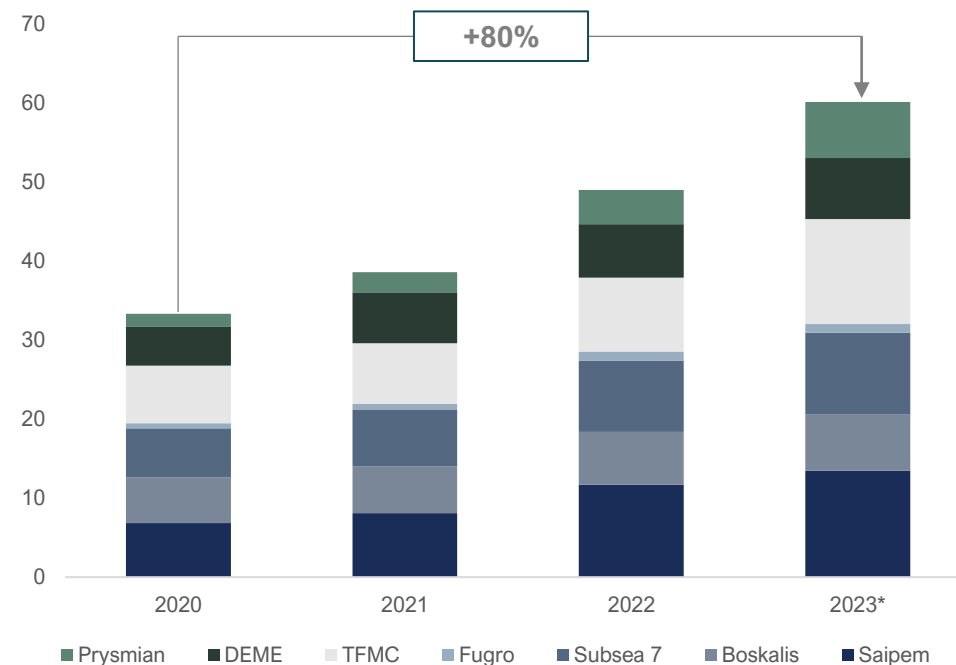
Ashtead Technology's addressable market is expected to reach more than \$2bn by 2025 resulting in record high customer backlogs

**Addressable market<sup>1</sup> by cost group**  
BUSD



- The total addressable market for Ashtead Technology is set to grow to more than 2.1 billion USD by 2025
- Offshore wind is forecast to see the largest annual growth of 24% from 2022 to 2025, while subsea is expected to grow at 9% and decom at 3% per year

**Customer backlogs reach new record levels<sup>2</sup>**  
BUSD



- Customer published backlogs continued to reach new record levels
- Backlogs growing across both oil and gas, and offshore wind
- Further expansion of backlog driving increased tightness and higher propensity to rent
- Customer multi-year backlog provides visibility and confidence of future growth for our business

Source: Rystad Energy research and analysis; Saipem; Boskalis; Subsea 7; Fugro; DEME; Prysmian; TechnipFMC

(1) Excludes China

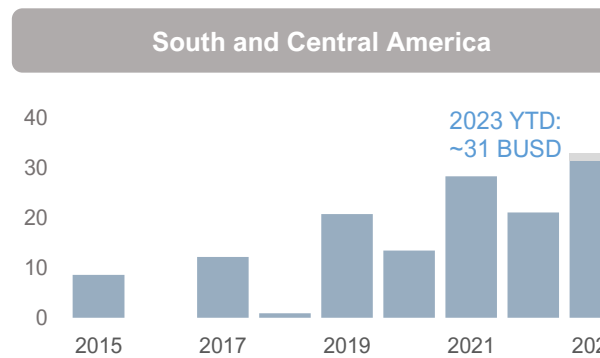
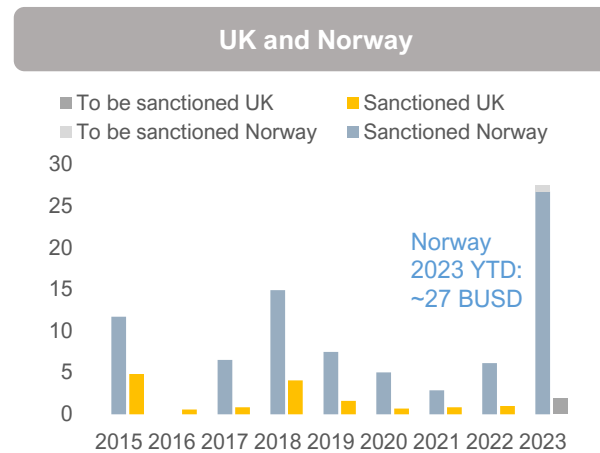
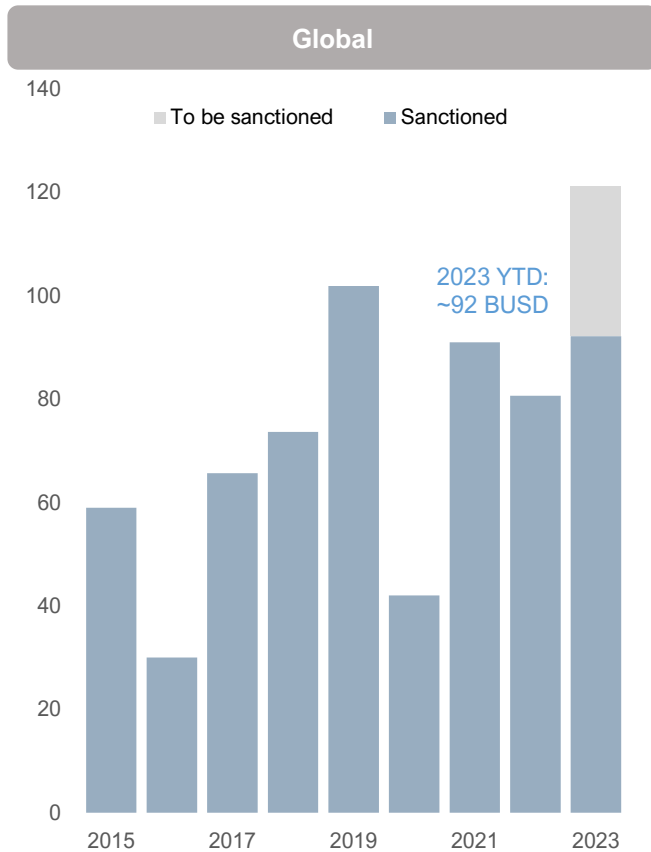
(2) Total backlog, except for: Saipem – Asset based services, Fugro – Marine (next 12 months), Prysmian – Submarine Power 2. Most recent available announcement made in 2023



# Offshore oil and gas sanctioning activity provides multi-year visibility

UK oil and gas greenfield sanctioning down whilst Norway and Latin America booming

## Sanctioning offshore greenfield investments (Capex committed)<sup>1</sup> Billion USD



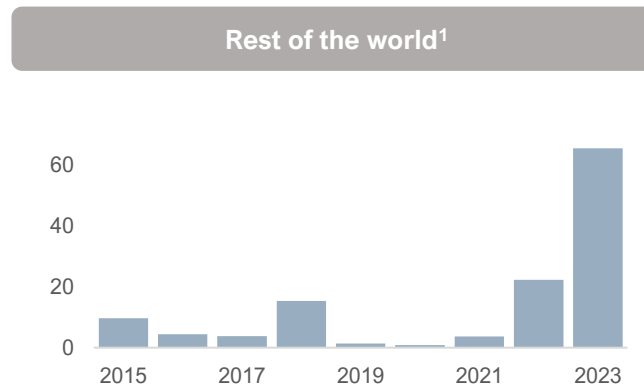
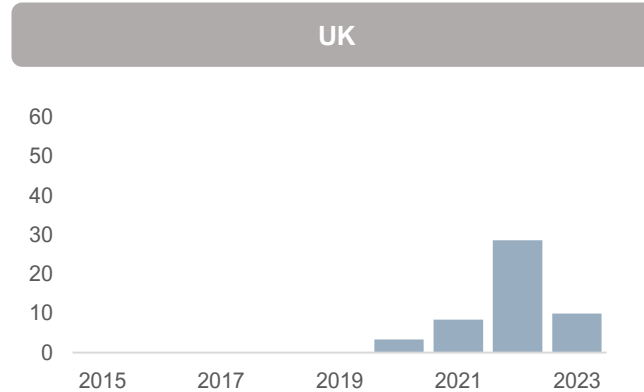
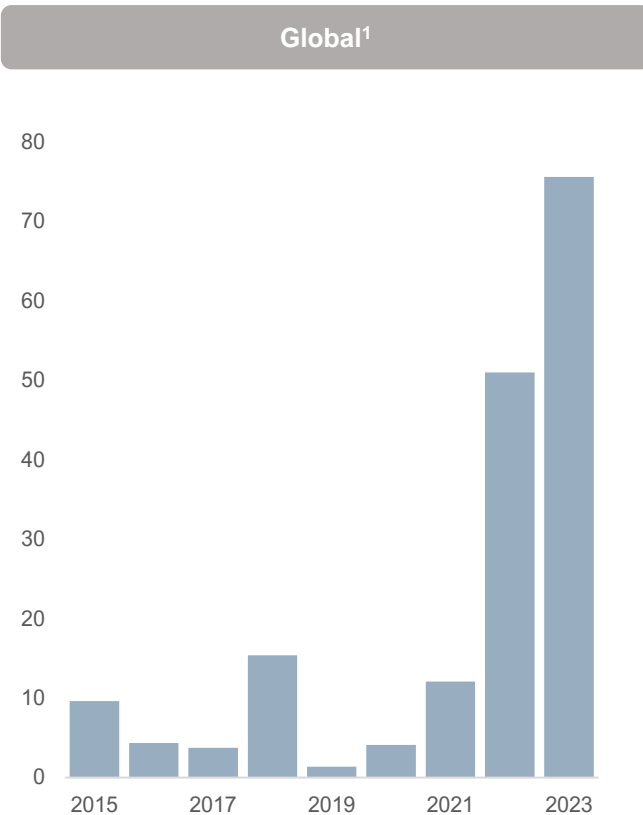
- Globally, offshore oil & gas greenfield sanctioning 35% higher YTD than the average last 8 years, with more to come
- Large regional differences; UK down while Norway and Latin America are booming
- Resultant subsea EPC backlogs are at record highs
- Sanctioning of new projects provides multi-year visibility on activity, with Ashtead Technology able to participate across all stages of offshore development
- Our global fleet allows us to benefit from growth in expenditure across all geographies

(1) 100% of a project greenfield capex is allocated in the sanctioning/approval year. Actual spend is typically spread

# Growth of offshore wind in international markets

High auctioning levels support strong backlogs with industry expanding across the globe

**Awarded capacity through auctions per year<sup>1</sup> (2023 based on planned/announced awards)  
GW, per year**



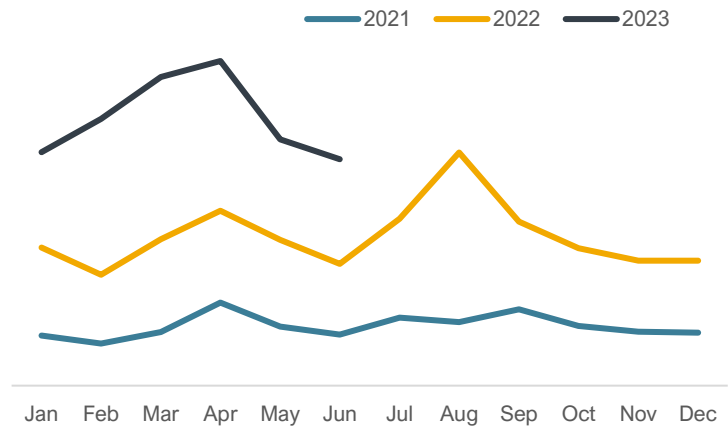
- 2023 is expected to surpass 2022 auctioning levels with over 70 GW on offer
- 10 GW of auctions expected in UK in 2023, less than record year 2022
- UK held 40% of all wind auctions over the last 8 years but this is now shifting to other regions
- Turbine installation vessel fleet forecast expected to more than double between 2022 and 2026
- Offshore wind backlogs for selected EPC companies has increased by 135% since 2020<sup>2</sup>
- Ashtead Technology's equipment fleet is >85% fungible across oil and gas, and renewables markets

(1) Excluding China  
(2) NKT, Prysmian, SS7

# Pricing & utilisation show continued positive trends

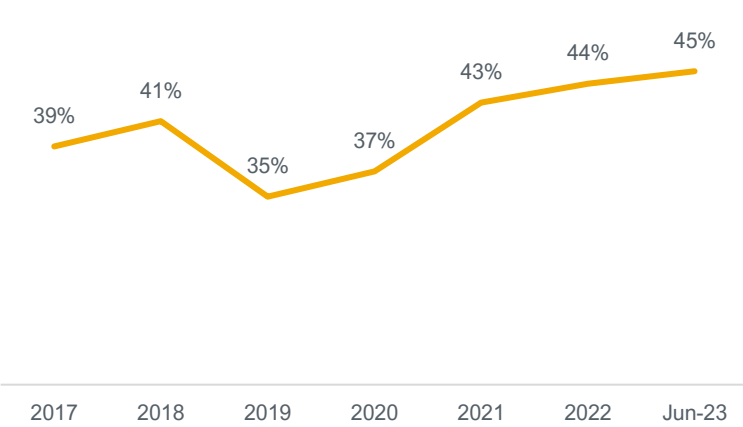
A tightening market is contributing to strong utilisation and increased pricing

## Tendering activity remains high



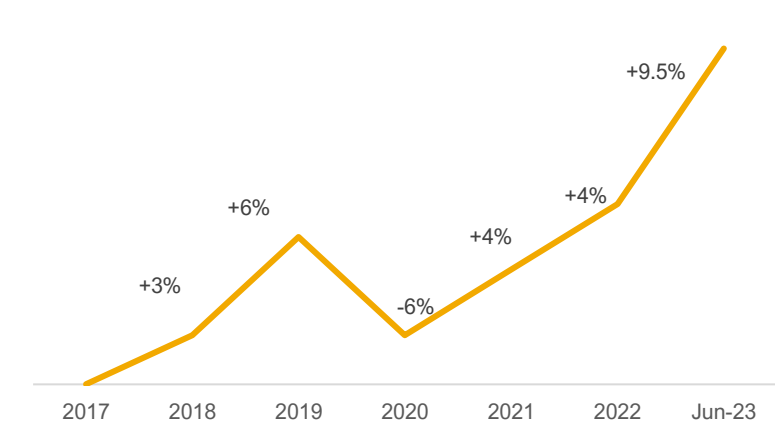
- Tendering activity up by value materially on prior years
- Value of quotes in H1 2023 >50% ahead of H1 2022
- Increasing propensity to rent trend

## Consistent cost utilisation<sup>1</sup>



- Average cost utilisation further increased to 45% in the year to June 2023
- Scope to maintain c.45%+ in the medium term
- Continued focus on energy security driving increase in activity and resulting in tightening market conditions.
- Long-term growth cycle forecast

## Disciplined pricing



- Continued focus on pricing has driven further increase of 9.5% through to June, represents actual increase of 22% H1 YoY
- Increased pricing offsetting wage and supply chain inflation

(1) Defined as the daily average of itemised fleet on rent weighted as a percentage of original equipment cost



# Other operational updates

Continued investment in people, equipment and processes for growth

## Investing in senior team

- Christine Cochrane, first HR Director appointed to further strengthen leadership team
- Over 20 years' experience in a breadth of HR disciplines covering talent acquisition, training & competency, employee relations, reward, leadership development and organisational culture and design

## Investing for growth

- Employee headcount increased to 289 (11% increase YTD), with recruitment focussed on expanding our sales and technical capacity for continued growth
- Investment of £7.7m in equipment rental fleet during HY23
- Launched a new website to better showcase the depth and breadth of our expertise

## Quality focus

- ISO 9001, 14001 and 45001 accreditation renewal successfully completed in June demonstrating consistency in quality

## Integration

- Integrated Hiretech and WeSubsea acquisitions both demonstrating synergies
- Restructuring current UK based mechanical solutions organisation to drive further efficiencies and deliver next growth phase



Christine Cochrane, HR Director



WeSubsea showcase at Open Day



Successful integration of Hiretech

# M&A: strategic rationale

Strong synergies and complementary capabilities to expand our mechanical solutions service line



## Transaction structure



Completed September 2022

Acquisition revenues of £1.9m, adjusted EBITDA of £1.1m. Debt / cash free consideration represented c.5.0x EBITDA



Completed December 2022

TTM revenues of £6.5m, EBITDA £4.1m. Debt / cash free consideration of 4.9x EBITDA

## Deal rationale



Highly complementary to MS business

Own design, build and rental of subsea dredges and associated equipment



Highly complementary to MS business

Critical back deck equipment often required as part of mechanical solutions spread, ensured continuity of supply

## Integration status



Fully integrated

Business fully transferred into ATL<sup>1</sup> as of October 2022

WeSubsea brand retained in relation to equipment only



Fully integrated

Business transferred to ATL<sup>1</sup> with legacy customer contracts phased out

Full re-brand to remove Hiretech ongoing

## Expansion opportunities



International expansion ongoing

>40% of dredges relocated outside of the UK with >50% utilisation achieved

Rental equipment pool expansion build programme ongoing



Cross selling opportunities secured internally and externally

International expansion slower than planned due to existing equipment in high demand

Rental equipment pool expansion build programme ongoing

# Enabling growth through focused and targeted M&A

M&A strategy set out at IPO remains focused on expanding operational breadth, depth and reach

## A clear and focused set of M&A criteria...

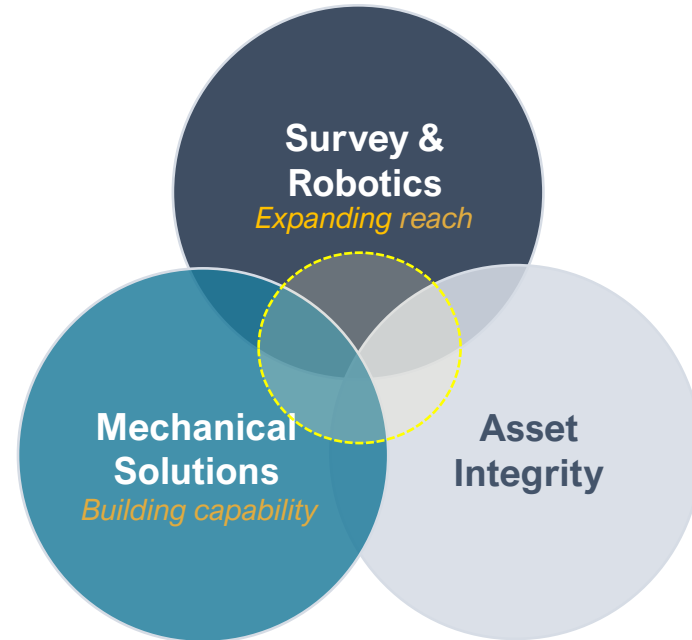
- Consolidation of a highly fragmented market
- Geographic expansion
- Product and solution expansion
- Expansion of offshore wind solutions offering

## What we look for...

- Strong cultural alignment
- Market leading expertise
- Long term customer relationships
- Opportunities to grow service lines and regional capability
- Pull through revenue synergies

## Disciplined approach...

- Aligned to strategy
- Focused on value creation, synergies and return on capital
- Accretive to earnings
- Maintenance of leverage at 1-2x



	Site characterisation	Construction & installation	Operations & maintenance	Life extension	Decommissioning
S&R	√		√	√	
MS		√	√	√	√
AI	Organic growth focus				

√ Key M&A focus areas

# Outlook – positive momentum continues

Positive momentum continues into Q3 but H2 growth to moderate vs strong prior year comparators

## Strategic positioning

- Remain **well placed to support the changing requirements of the global offshore energy sector** as the market continues to evolve with increased need for energy security and continued shift towards renewables
- **Continuing to invest both organically and inorganically**, with a clear strategy to increase the breadth and depth of our fleet and the services we offer to our customers

## Market indicators

- **Strong HY23** results with **positive market momentum** across both offshore wind, and oil and gas
- **Activity levels remain high**, with equipment utilisation rates strong supporting increased pricing
- **Continued investment** in our fleet to **expand our offering** whilst growing in our existing markets

Given unseasonal strength of Q4 2022, year-on-year growth forecast to moderate in second half

HY23 performance and market activity provides **increased confidence** in the outlook for the business and the Board expects FY23 to be **comfortably ahead** of its expectations



# Appendices



# Sustainability

A clear commitment to the energy transition and focus on sustainability ensures Ashtead Technology is well positioned to benefit all stakeholders



## HY 23 achievements

### Focus on offshore renewables

- 74% growth in renewables revenues
- Completed first scope of work directly for offshore wind operator through Q1
- Secured new significant offshore wind project mainly for execution through 2024/25
- Continued development of new engineering solutions designed to support windfarm installation and operations

### Progressing QHSE

- Zero lost time incidents
- Successful completion of ISO certification audits

### Employee focus

- Recruited first HR Director to bolster senior team with focus on training, development and competency

Ashtead Technology is committed to ensure its focus on Sustainability is pervasive through the business

# Reconciliation – HY23 adjusted to reported figures

Adjusted profit & loss (£m)	Adjusted	Restructuring Costs	Other	Reported
Revenue	49.8	-	-	49.8
Gross profit	39.3	-	-	39.3
Administration expenses	(24.6)	0.0	-	(24.6)
Other operating income	0.5	-	-	0.5
Operating profit	15.1	0.0	-	15.1
Finance cost	(1.4)	-	0.5	(1.9)
Profit before tax	13.7	0.0	0.5	13.2
Tax	(2.8)	-	-	(2.8)
Profit after tax	10.9	0.0	0.5	10.4
Foreign exchange	(0.4)			
Amortisation	0.9			
Tax impact of adjustments	(0.1)			
Adjusted profit after tax for EPS calculation	11.4			

Adjusted EBITDA / EBITA / Profit before tax (£m)	
Reported operating profit	15.1
Depreciation	5.6
Amortisation	0.9
Reported EBITDA	21.6
Restructuring costs	0.0
FX	(0.4)
Adjusted EBITDA	21.3
Depreciation	(5.6)
Adjusted EBITA	15.7
Finance cost	(1.4)
Adjusted profit before tax*	14.3

\*excludes amortisation

Note: slight rounding differences throughout analysis

# Overheads

Overhead increases with staff and other overhead costs reducing as a % of revenue

£m	HY22	HY23
<b>Revenue</b>	<b>31.7</b>	<b>49.8</b>
<i>YoY performance</i>	28.5%	57.1%
Salaries	6.3	8.6
Overtime and offshore contractor/ allowances	1.4	2.3
Bonus	1.2	2.5
LTIP	0.0	1.3
Facilities costs	0.3	0.4
Other overheads	2.4	3.5
<b>Sub-total</b>	<b>11.6</b>	<b>18.5</b>
Amortisation	0.8	0.9
Depreciation	4.1	5.6
<b>Total overheads (exc. Exceptionals)</b>	<b>16.5</b>	<b>25.0</b>
Exceptional costs (inc. FX)	(0.1)	(0.4)
<b>Total overheads</b>	<b>16.4</b>	<b>24.6</b>
Staff costs % of revenues <sup>1</sup>	24.3%	21.7%
Other overheads % of revenues	7.6%	7.0%

Commentary
<ul style="list-style-type: none"> <li>▪ Salaries increased due to:               <ul style="list-style-type: none"> <li>▪ Increase in employees from 219 to 289, growth predominantly coming from further expansion of our technical and sales teams</li> <li>▪ 7% pay increase implemented in January 2023</li> </ul> </li> <li>▪ Bonus uplifted in H1 to reflect overperformance to budget (maximum payout expected)</li> <li>▪ Introduction of LTIP</li> <li>▪ Other overheads relate to travel, marketing, legal &amp; professional, insurance, IT etc. Increases due to:               <ul style="list-style-type: none"> <li>▪ Acquisitions</li> <li>▪ Increased business scale</li> <li>▪ Inflationary increases</li> </ul> </li> <li>▪ Minimal exceptional overhead costs. FX gain of £0.4m adjusted for in Adjusted figures.</li> </ul>

(1) Staff costs being salaries plus overtime and offshore contractor / allowances



